

EUDR for Retailers and Brands and Their Supply Chains: A Comprehensive Introduction

Course Overview

Update	Subject Area	Estimated Time	Format	Language	Certification Validity
15 October, 2026	Regulations	1.5 hours	Self-paced eLearning	English Chinese	1 Year

This course covers the latest EUDR amendments as of 19 December 2025, so the certificate reflects completion of that content. In the event of legislative changes during the course validity period, we will make reasonable efforts to communicate those updates through a separate learning unit.

Overview & Purpose

This eLearning course is designed to help retailers, brands, and their supply chain partners navigate the EU Deforestation Regulation (EUDR). The course aims to equip participants with the knowledge and tools needed to ensure adherence to the new regulation.

Intended Audience

- Organizations: Retailers and brands and their supply chains
- Individuals involved in Supply Chain Sustainability and Compliance:
 - + Corporate Social Responsibility (CSR) Managers
 - + Sustainability Coordinators
 - + Factory Quality Control (QC) Personnel
 - + Procurement Specialists
 - + Compliance Officers
 - + Supply Chain Analysts
 - + Customs Officers
 - + etc.

Course Objectives

- Explain the scope and applicability of the EU Deforestation-Free Regulation (EUDR) in order to determine if and how one's organization is currently affected.
- Recognize that the products and materials covered by the EUDR are expected to expand in the coming year, in order to anticipate potential future impacts on one's operations.
- Describe the specific data requirements under the EUDR, including the need to obtain information from sub-suppliers about the sourcing of products and raw materials, with a particular emphasis on geolocation data.
- Understand how to gather, record, and report necessary data to ensure compliance with the EUDR, both for current and anticipated future impacts.
- Self-assess your readiness.

Relevant Courses (Recommended)

- A Beginner's Guide to Supply Chain Traceability
- An Expert's Guide to Supply Chain Traceability

Module 0: Welcome Aboard!		Estimated Time	Delivery Method	Passing Criteria
Unit 1	How to Complete a Learning Unit	Estimated time to complete	Learning experience	Verify learner understanding
	- Identify several types of learning unit in a course. - Understand how to complete a learning unit.	3 min	1 Reading Page	N/A
Unit 2	About Our Course			
	- Understand the background & purpose of the training program. - Meet the course's instructor. - Outline the course's content. - Identify the completion criteria. - Register for any post-course activities.	3 min	1 Live-Action Video	100% Content Viewed
Module 1: Pathway to Compliance with EUDR				
Unit 1	EUDR Overview			
	- Recall the key events and reasons behind the foundation and enforcement of the EUDR. - Explain the main objectives of the EUDR. - Define deforestation, forest degradation, and deforestation-free products.	5 min	- 1 Multimedia Presentation - 1 Knowledge Check	100% Content Viewed
Unit 2	EUDR Scope & Applicability			
	- Identify the commodities and products that are affected by EUDR. - Understand how to check if your products are in scope. - Identify which companies are in scope of the EUDR.	5 min	- 1 Multimedia Presentation - 1 Knowledge Check	100% Content Viewed
Unit 3	EUDR Supply Chain Mapping and Geolocation			
	- Describe the methods retailers and brands can use to map their supply chains. - Demonstrate how to link data with specific locations to achieve traceability. - Identify and examine exceptions for the traceability of mixed commodities. - Explain the significance of geographic coordinates in monitoring land use over time. - Demonstrate methods to track geolocation data.	10 min	- 1 Multimedia Presentation - 1 Knowledge Check	100% Content Viewed
Unit 4	Challenges for Mapping Supply Chains for Different Materials			
	- Identify challenges for mapping rubber supply chains. - Identify challenges for mapping wood supply chains.	10 min	- 1 Multimedia Presentation - 1 Knowledge Check	100% Content Viewed
Unit 5	EUDR Due Diligence Documents and Statements			
	- List the documents required for risk assessment and risk mitigation in the due diligence process. - Use a self-assessment checklist to verify data readiness. - Identify and examine the mandatory components of a due diligence statement.	20 min	- 1 Multimedia Presentation - 1 Knowledge Check	100% Content Viewed
Unit 6	EUDR Reporting and Record-Keeping			

- Demonstrate the steps required to upload due diligence statements and supporting documents to the EU Information System. - Explain the best practices for reporting and record keeping in compliance with the EUDR.	5 min	- 1 Multimedia Presentation - 1 Knowledge Check	100% Content Viewed
Unit 7 EUDR Enforcement and Penalty			
- Recall the timeline for the implementation of the EUDR. - Identify and examine the potential consequences of failing to adhere to EUDR requirements.	5 min	- 1 Multimedia Presentation - 1 Knowledge Check - 1 Survey: Operator/Trader EUDR Readiness Validation	100% Content Viewed
Module 2: Assessment & Feedback			
Final Assessment			
Verify your understanding of the online content with 10 questions.	30 min	10 Multiple-Choice/Matching/Fill in the Blanks Questions pulled from a bank of 20 questions	Passing Score of 80% or Above
Closing Remarks			
- Reinforce your knowledge. - Collect key takeaways.	5 min	- 1 Live-Action Video - 1 Downloadable Handout: Download an FAQ Document	100% Content Viewed
Feedback & Request			
- Evaluate the effectiveness of the training. - Provide your feedback to improve the course.	4 min	Survey Questions	N/A